

#VocalForLocal



DELIGHTFUL SERVICE EXPERIENCE AT YOUR DOORSTEP



17000+
Pin Codes

2800 Cities Town
& Distric cover

28 Offices
Pan India

Website: www.sppl.ind.in | Toll free No. 1800-258-2762



SVM
We Value Your Need

For the People, By the People
**Appliances crafted with
pride for Indian families**

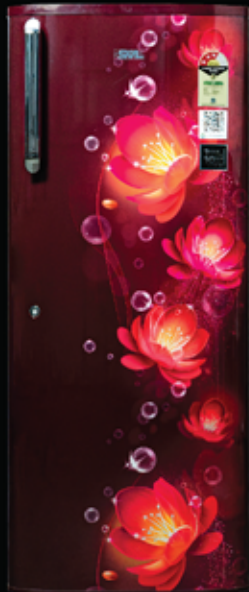


WASHING MACHINE | TVS | HOME THEATER | REFRIGERATORS



SVL
We Value Your Need

At SVL, we believe innovation begins with understanding people. As one of India's trusted names in consumer products, we design solutions that go beyond technology — they touch lives. From washing machines that care for every fabric, to LED TVs that bring families together through picture-perfect clarity, and refrigerators that preserve nature's freshness for every meal, our products are crafted to enrich everyday living. Backed by a world-class R & D Centre, SVL combines durability, performance, and modern design to meet the evolving needs of Indian households. More than appliances, we create companions that make life easier, brighter, and stronger — because at SVL, we don't just build products, we build trust with every home.



WHY CHOOSE SVL WASHING MACHINE

At SVL, we design washing machines that blend innovation, durability, and care — delivering powerful performance and gentle fabric protection, making laundry effortless while building trust in every home.



Perfect Wash Every Time

Advanced technology ensures spotless cleaning.



Gentle on Fabrics

Protects clothes while removing tough stains.



Energy Efficient Design

Saves electricity with smart inverter technology.



Durable Build Quality

Long-lasting drum and sturdy construction.

**DURABLE STRENGTH,
GENTLE ON CLOTHES**



FULLY AUTOMATIC WASHING MACHINE

GENTLE CARE

Available in SVLHDT8000S - 8.0 KG
SVLHDT1000S - 10.0 KG



Power Feature
700W



Single Steel Tub



Shock Proof Body



Detergent Box



Magic Filter



Child Lock



2+8 YEARS
WARRANTY



AVAILABLE IN



SEMI AUTOMATIC WASHING MACHINE

DEEP CLEAN

Available in SVL7000P - 7.0 KG
SVL7500P - 7.5 KG



Power Feature
Wash - 390W
Spin - 150W



Turbo Dry Spin



Twin Tub



Detergent Box



Magic Filter



Child Lock



2+3 YEARS
WARRANTY



Radiant Rinse - Plastic Top Models

POWER WASH

SVLHDT9000S - 9.0 KG



Power Feature
700W



Single Steel Tub



Shock Proof Body



Detergent Box



Magic Filter



Child Lock



2+8 YEARS
WARRANTY



AVAILABLE IN



DEEP CLEAN

SVL7001P - 7.0 KG



Power Feature
Wash - 390W
Spin - 150W



3 Wash Mode:
Standard
Heavy & Soft



Twin Tub



Detergent Box



Magic Filter



Child Lock



2+3 YEARS
WARRANTY



Radiant Rinse - Plastic Top Models

SEMI AUTOMATIC WASHING MACHINE

SMOOTH WASH

SVL8500P - 8.5 KG



Power Feature
Wash - 400W
Spin - 160W



3 Wash Mode:
Standard
Heavy & Soft



Twin Tub



Detergent Box



Magic Filter



Child Lock



2+3 YEARS
WARRANTY



Radiant Rinse - Plastic Top Models

SEMI AUTOMATIC WASHING MACHINE

ULTRA CLEAN

SVL7500G - 7.5 KG



Power Feature
Wash - 380W
Spin - 150W



3 Wash Mode:
Standard
Heavy & Soft



Twin Tub



Detergent Box



Magic Filter



Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Glass Top Models

PRISTINE WAVE

SVL7200G - 7.2 KG



Power Feature
Wash - 390W
Spin - 150W



Turbo Dry Spin



Twin Tub



Detergent Box



Magic Filter



Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Glass Top Models

AQUA GLIDE

SVL8500G - 8.5 KG



Power Feature
Wash - 390W
Spin - 150W



Turbo Dry Spin



Twin Tub



Detergent Box



Magic Filter



Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Glass Top Models

SEMI AUTOMATIC WASHING MACHINE

FRESH GLEAM

SVL12000G - 12.0 KG



Power Feature
Wash - 480W
Spin - 240W



3 Wash Mode:
Standard
Heavy & Soft



Twin Tub



Detergent Box



Magic Filter



Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Glass Top Models

SEMI AUTOMATIC WASHING MACHINE

CLEAN MASTER

SVL7500FG - 7.5 KG



Power Feature
Wash - 380W
Spin - 140W



3 Wash Mode:
Standard
Heavy & Soft



Twin Tub



Detergent Box



Magic Filter



Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Full Glass Top Models

AQUA GLIDE

SVL14000G - 14.0 KG



Power Feature
Wash - 480W
Spin - 240W



3 Wash Mode:
Standard
Heavy & Soft



Twin Tub



Detergent Box



Magic Filter



Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Glass Top Models

SWIFT WASH

SVL8000FG - 8.0 KG



Power Feature
Wash - 400W
Spin - 160W



3 Wash Mode:
Standard
Heavy & Soft



Twin Tub



Detergent Box



Magic Filter



Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Full Glass Top Models

SEMI AUTOMATIC WASHING MACHINE

GLIDE WASH

SVL8000FG(B) - 8.0 KG



Power Feature
Wash - 400W
Spin - 160W



3 Wash Mode:
Standard
Heavy & Soft



Twin Tub



Detergent Box



Magic Filter



Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Full Glass Top Models

SEMI AUTOMATIC WASHING MACHINE

GLIDE WASH

SVL9000FG(B) - 9.0 KG



Power Feature
Wash - 420W
Spin - 180W



3 Wash Mode:
Standard
Heavy & Soft



Twin Tub



Detergent Box



Magic Filter



Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Full Glass Top Models

LUSTRO CLEAN

SVL9000FG - 9.0 KG



Power Feature
Wash - 420W
Spin - 180W



3 Wash Mode:
Standard
Heavy & Soft



Twin Tub



Detergent Box



Magic Filter



Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Full Glass Top Models

STORM RINSE

SVL12000FG - 12.0 KG



Power Feature
Wash - 440W
Spin - 200W



3 Wash Mode:
Standard
Heavy & Soft



Twin Tub



Detergent Box



Magic Filter



Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Full Glass Top Models

SEMI AUTOMATIC WASHING MACHINE

GLIDE WASH

SVL11000FG - 11.0 KG



Power Feature
Wash - 460W
Spin - 200W



3 Wash Mode:
Standard
Heavy & Soft



Twin Tub



Detergent Box



Magic Filter



Child Lock



**2+3 YEARS
WARRANTY**



AVAILABLE IN



Radiant Rinse - Full Glass Top Models

STORM RINSE

SVL12000FG - 12.0 KG



Power Feature
Wash - 480W
Spin - 240W



3 Wash Mode:
Standard
Heavy & Soft



Twin Tub



Detergent Box



Magic Filter



Child Lock



**2+3 YEARS
WARRANTY**



AVAILABLE IN



Radiant Rinse - Full Glass Top Models


SEMI AUTOMATIC WASHING MACHINE

	SVL7000P	SVL7001P	SVL7200G	SVL7500P	SVL7500G	SVL7500FG	SVL8000FG	SVL 8500P	SVL8500G	SVL9000FG	SVL10000FG	SVL11000FG	SVL12000G	SVL12000FG	SVL14000G
	7.0KG	7.0KG	7.2KG	7.5KG	7.5KG	7.5KG	8.0KG	8.5KG	8.5KG	9.0KG	10.0KG	11.0KG	12.0KG	12.0KG	14.0KG
Motor RPM	1300	1300	1300	1400	1400	1400	1400	1400	1400	1400	1400	1400	1400	1400	1400
Power Feature Wash	380W	380W	380W	390W	390W	390W	400W	410W	410W	420W	440W	460W	480W	480W	480W
Power Feature Spin	140W	140W	140W	150W	150W	150W	160W	170W	170W	180W	200W	220W	240W	240W	240W
Wash Timer	15min	15min	15min	35min	35min	35min	35min	35min	35min	35min	35min	40min	35min	40min	35min
Warranty - 2 + 3 years	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Shock Proof Body	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Double Water Fall	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Pulstor Roller Water Adjuster	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
3 Wash Mode: Standard, Heavy & Soft	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Opaque Window Display	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Detergent Box	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Water Level Selector	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Power Requirement 230V, 50Hz	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Twin Tub	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Plastic ABS Control Panel	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Turbo Dry Spin	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Magic Filler	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
3D Roller	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Shock Protection			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Hydraulic Damper									✓	✓	✓	✓	✓	✓	✓


FULLY AUTOMATIC WASHING MACHINE SPECIFICATIONS



	SVLHDT8000S 8.0KG	SVLHDT9000S 9.0KG	SVLHDT1000S 10.0KG
Motor RPM - 700	✓	✓	✓
Motor RPM - 800			
Waranty - 2 + 8 years	✓	✓	✓
Shock Proof Body	✓	✓	✓
Single Water Fall	✓	✓	✓
Wash Cycle - 40 min.	✓	✓	✓
Pulstor Roller	✓	✓	✓
Power Feature Wash - 700W	✓	✓	✓
3 Wash Mode: Standard, Heavy & Soft	✓	✓	✓
Transparent Window Display	✓	✓	✓
Detergent Box	✓	✓	✓
Wash Motor Rating - 150W	✓	✓	✓
Water Level Selector	✓	✓	✓
Power Requirement 230V, 50Hz	✓	✓	✓
Single Steel Tub	✓	✓	✓
Plastic ABS Material	✓	✓	✓
Child Lock	✓	✓	✓
Magic Filter	✓	✓	✓
3D Roller	✓	✓	✓



CELEBRATING 20 YEARS OF EXCELLENCE



Every Detail, Alive in Pure Brilliance

BLUETOOTH | MIRACAST | FRAMELESS-SCREEN
HI-END PROCESSOR | MULTIPLE CONNECTIVITY OPTIONS

WHY CHOOSE SVL SMART LED TV

At SVL, our LED TVs blend innovation, clarity, and style — delivering vibrant visuals and lasting performance, enriching everyday entertainment while building trust and brighter moments in every Indian home.



4K
ULTRA HD
3840x2160



Brilliant Picture Quality

Enjoy vivid colors and sharp clarity for an immersive viewing experience.



Durable & Reliable

Built with long-lasting technology designed for Indian households.



Smart Connectivity Options

Seamless connectivity and modern functions for smarter entertainment.



Slim & Stylish Design

Modern look that enhances your living space.

ENJOY LIFELIKE COLORS AND SHARP CLARITY.

IPS Panel

500 Nits
Brightness



PICTURE PERFECT SMART LED TELEVISION

BRINGING CINEMA HOME TO YOU

- UHD 4K
- VGA
- HDMI
- MEW UI
- Smart Hub
- Digital Dolby Sound
- Voice Assistant Remote
- USB
- Bezel-less
- 40W Sound
- 5000+ Apps
- In-built Wi-Fi



PREMIUM GOOGLE TV QLED G PRO SERIES

Size available:
43", 50", 55" & 65"

CRYSTAL CLEAR VIEWING, EVERY DAY

- FHD
- VGA
- HDMI
- MEW UI
- Smart Hub
- Digital Dolby Sound
- Voice Assistant Remote
- USB
- Bezel-less
- 30W Sound
- 5000+ Apps
- In-built Wi-Fi



GOOGLE ASSISTANT ANDROID TV | i PRO SERIES

Size available:
32", 40" & 43"

PICTURE PERFECT SMART LED TELEVISION

CLARITY THAT BRINGS STORIES CLOSER

- HD 1080P
- VGA
- HDMI
- MEW UI
- Smart Hub
- USB
- Bezel-less
- 20W Sound
- In-built Wi-Fi
- Voice Assistant Remote



VOICE ASSISTANT TVS

Size available:
32", 40" & 43"

SMART VIEWING, BUILT FOR YOUR WORLD

- HD 1080P
- VGA
- HDMI
- Pre-loaded Apps
- Smart Hub
- Voice Assistant Remote
- USB
- Bezel-less
- 20W Sound
- In-built Wi-Fi



GAMMA SERIES

Size available:
32", 40" & 43"

SVL

We Value Your Need

REFRIGERATORS



Preserving Freshness, Protecting Goodness

SMART COOLING | GREATER STORAGE FLEXIBILITY | FRESH LOCK
MORE SHELF SPACE | POWERFUL FRESHNESS.

WHY CHOOSE DIRECT COOL REFRIGERATORS

At SVL, we believe freshness is the foundation of every happy meal. Our refrigerators are designed as trusted consumer products that connect with families emotionally — keeping food safe, nutritious, and fresh. Built with care and durability, they make everyday living easier, healthier, and more meaningful for Indian homes.

PRESERVING NATURE'S FRESHNESS FOR YOUR FAMILY



SVL REFRIGERATORS - COOL EFFICIENCY

SMART COOLING, SMARTER LIVING.

- Farm Fresh Bin
- Flexible Side Bin
- Full-width Glass
- Freezer Shelf
- Durable Glass Shelves
- Electronic Temperature Controls

AVAILABLE IN



POWER
COOLING



AVAILABLE IN SIZES



COOL INSIDE, STYLE OUTSIDE.

- Farm Fresh Bin
- Flexible Side Bin
- Full-width Glass
- Freezer Shelf
- Durable Glass Shelves
- Electronic Temperature Controls

AVAILABLE IN



SMART
COOLING



AVAILABLE IN SIZES



SVL REFRIGERATORS - PRESERVING FRESHNESS

EFFICIENT COOLING, LOCK-IN FRESHNESS.

- Farm Fresh Bin
- Flexible Side Bin
- Full-width Glass Shelves
- Large Bottle Rack
- Fresh Zone Drawer
- Toughened Glass Shelves
- Ice Cube Tray

AVAILABLE IN



SILENT
COOLING

AVAILABLE IN SIZES

190
LTRS

MAXIMUM COOL PERFORMANCE.

- Farm Fresh Bin
- Flexible Side Bin
- Full-width Glass Shelves
- Freezer Shelf
- Durable Glass Shelves
- Electronic Temperature Controls

AVAILABLE IN



SUPERIOR
QUALITY

AVAILABLE IN SIZES

190
LTRS

FAST COOLING, ZERO COMPROMISE.

- Farm Fresh Bin
- Flexible Side Bin
- Full-width Glass Shelves
- Freezer Shelf
- Durable Glass Shelves
- Electronic Temperature Controls

AVAILABLE IN



DEEP COOL
PERFORMANCE

AVAILABLE IN SIZES

190
LTRS

215
LTRS

230
LTRS

SVL

We Value Your Need

HOME THEATER



**Bring Cinema Home, with
Sound That Speaks Quality**

BLUETOOTH | USB | AUX | POWERFULL WOOFER

WHY CHOOSE OUR IMMERSIVE HOME THEATRE SYSTEMS

At SVL, we bring cinema home. Our home theatres are designed to deliver sound that doesn't just play — it surrounds, moves, and touches your senses. With crystal-clear audio, deep bass, and immersive clarity, every note feels alive. More than entertainment, it's an experience crafted to connect people, turning every moment into a shared celebration of sound and emotion.

**SURROUND SOUND THAT
FILLS EVERY CORNER.**



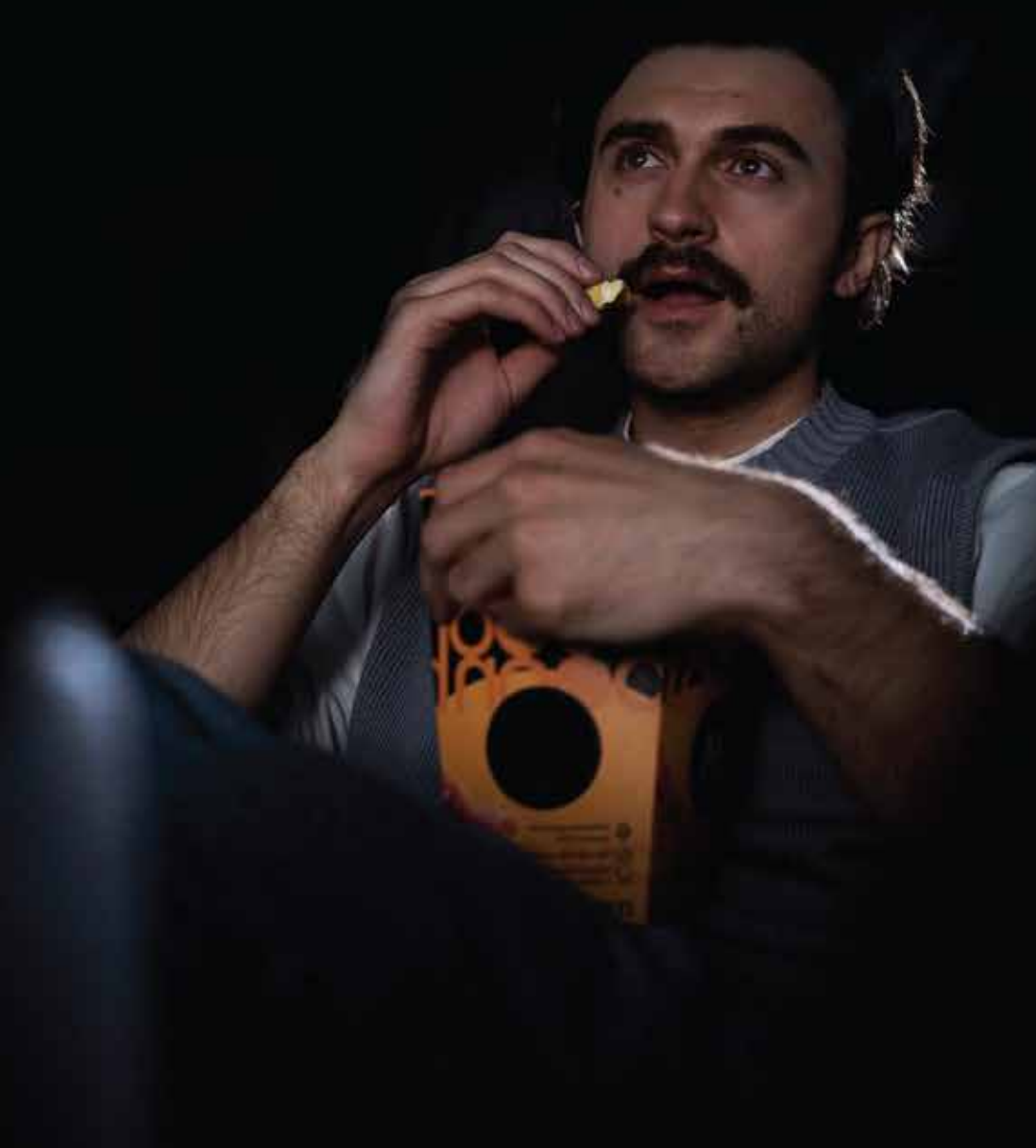
**SPIRAL SOUND
TECHNOLOGY**



VIBRANT SOUND



**CRYSTAL-CLEAR
AUDIO**



HOME THEATRE SYSTEMS CRYSTAL-CLEAR AUDIO, DEEP BASS

IMMERSIVE SOUND QUALITY

- 40 WATTS RMS
- POWER DC 5V/2A
- 3 HRS POWER BACKUP
- BLUETOOTH
- USB, AUX
- PORTABLE



**SVL SOUND
STICK 40**

FEEL EVERY BEAT

- 40 WATTS RMS
- POWER DC 5V/2A
- 3 HRS POWER BACKUP
- WITH CORDED MIC
- BLUETOOTH
- USB, AUX
- PORTABLE



**SVL PORTABLE
SPEAKER 1100 BT**

IMMERSIVE SOUND QUALITY

- 65 WATTS RMS
- HEIGHT 24 INCH
- WITH CORDED MIC
- BLUETOOTH
- 4X2 SPEAKER
- 8 INCH WOOFER



SVL DJ 65

HOME THEATRE SYSTEMS CRYSTAL-CLEAR AUDIO, DEEP BASS

CRYSTAL-CLEAR AUDIO QUALITY

- 200 WATTS RMS
- POWER DC 5V/2A
- WITH CORDLESS MIC
- HEIGHT 28 INCH
- BLUETOOTH
- USB, AUX
- 8 INCH WOOFER



SVL 8110 BT

RICH BASS AND CLARITY

- 300 WATTS RMS
- DUAL TOWER
- WITH 1 CORDLESS MIC
- HEIGHT 32 INCH
- 8 INCH WOOFER
- BLUETOOTH, USB, AUX



SVL 9520 BT

CRYSTAL-CLEAR AUDIO QUALITY

- 120 WATTS RMS
- SINGLE TOWER
- BLUETOOTH V 5.0
- WOOFER 4"X 2



SVL DJ 120

CRYSTAL-CLEAR AUDIO QUALITY

- 160 WATTS RMS
- 12 INCH WOOFER
- WITH 2 CORDLESS MIC
- 6 HRS POWER BATTERY BACKUP
- BLUETOOTH
- BATTERY 7 AH
- DIGITAL REMOTE



SVL DJ 160
IN BUILT TROLLEY PARTY BOX



MADE IN INDIA, MADE FOR YOU

Appliances built with care, designed for every Indian home.



Proudly made in India, our washing machines, LED televisions, home theatres, and refrigerators are built to serve every Indian home with trust and reliability. Designed with advanced technology and crafted with care, each product reflects the spirit of India—strong, progressive, and full of life.

We manufacture not just appliances, but partners that stand beside every family, every day.

For us, it's more than making machines—
it's about making India stronger, fresher, and brighter.



*Note: Actual product colors may vary in printing