

#VocalForLocal



For the People, By the People

**Appliances crafted with
pride for Indian families**

20
YEARS



**OLD PREMIUM
INDIAN BRAND**

DELIGHTFUL SERVICE EXPERIENCE AT YOUR DOORSTEP



Hassle Free
Delivery



Exchange
Offer



3000+ Certified
Engineers



Doorstep
Services

17000+
Pin Codes

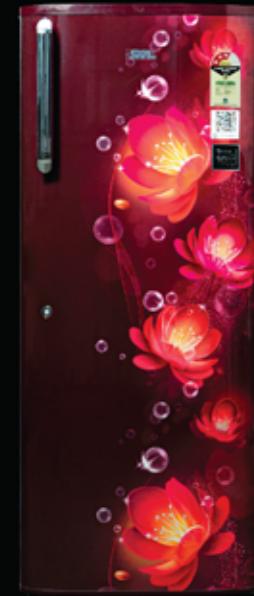
2800 Cities Town
& District cover

28 Offices
Pan India

Website: www.sppl.ind.in | Toll free No. 1800-258-2762



WASHING MACHINE | TVs | HOME THEATER | REFRIGERATORS



At SVL, we believe innovation begins with understanding people. As one of

India's trusted names in consumer products, we design solutions that go beyond technology — they touch lives.

From washing machines that care for every fabric, to LED TVs that bring families together through picture-perfect clarity, and refrigerators that preserve nature's freshness for every meal, our products are crafted to enrich everyday living. Backed by a world-class R & D

Centre, SVL combines durability, performance, and modern design to meet the evolving needs of Indian households. More than appliances, we create companions that make life easier, brighter, and stronger — because at SVL, we don't just build products, we build trust with every home.



WHY CHOOSE SVL WASHING MACHINE

At SVL, we design washing machines that blend innovation, durability, and care — delivering powerful performance and gentle fabric protection, making laundry effortless while building trust in every home.



Perfect Wash Every Time

Advanced technology ensures spotless cleaning.



Gentle on Fabrics

Protects clothes while removing tough stains.



Energy Efficient Design

Saves electricity with smart inverter technology.



Durable Build Quality

Long-lasting drum and sturdy construction.

**DURABLE STRENGTH,
GENTLE ON CLOTHES**



FULLY AUTOMATIC WASHING MACHINE

GENTLE CARE

Available in **SVLHDT8000S - 8.0 KG**
SVLHDT1000S - 10.0 KG



AVAILABLE IN



POWER WASH

SVLHDT9000S - 9.0 KG



AVAILABLE IN



SEMI AUTOMATIC WASHING MACHINE

DEEP CLEAN

Available in **SVL7000P - 7.0 KG**
SVL7500P - 7.5 KG



Radiant Rinse - Plastic Top Models

DEEP CLEAN

SVL7001P - 7.0 KG



Radiant Rinse - Plastic Top Models

SEMI AUTOMATIC WASHING MACHINE

SMOOTH WASH

SVL8500P - 8.5 KG



Power Feature
Wash - 400W
Spin - 160W

3 Wash Mode:
Standard,
Heavy & Soft

Twin Tub



Detergent Box

Magic Filter

Child Lock



2+3 YEARS
WARRANTY



Radiant Rinse - Plastic Top Models

SEMI AUTOMATIC WASHING MACHINE

ULTRA CLEAN

SVL7500G - 7.5 KG



Power Feature
Wash - 380W
Spin - 150W

3 Wash Mode:
Standard,
Heavy & Soft

Twin Tub



Detergent Box

Magic Filter

Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Glass Top Models

PRISTINE WAVE

SVL7200G - 7.2 KG



Power Feature
Wash - 390W
Spin - 150W

Turbo Dry Spin

Twin Tub



Detergent Box

Magic Filter

Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Glass Top Models

AQUA GLIDE

SVL8500G - 8.5 KG



Power Feature
Wash - 390W
Spin - 150W

Turbo Dry Spin

Twin Tub



Detergent Box

Magic Filter

Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Glass Top Models

SEMI AUTOMATIC WASHING MACHINE

FRESH GLEAM

SVL12000G - 12.0 KG



Power Feature
Wash - 480W
Spin - 240W

3 Wash Mode:
Standard
Heavy & Soft

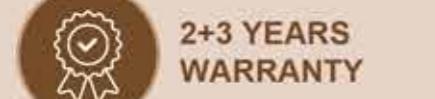
Twin Tub



Detergent Box

Magic Filter

Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Glass Top Models

SEMI AUTOMATIC WASHING MACHINE

CLEAN MASTER

SVL7500FG - 7.5 KG



Power Feature
Wash - 380W
Spin - 140W

3 Wash Mode:
Standard
Heavy & Soft

Twin Tub



Detergent Box

Magic Filter

Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Full Glass Top Models

AQUA GLIDE

SVL14000G - 14.0 KG



Power Feature
Wash - 480W
Spin - 240W

3 Wash Mode:
Standard
Heavy & Soft

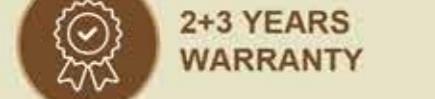
Twin Tub



Detergent Box

Magic Filter

Child Lock



2+3 YEARS
WARRANTY



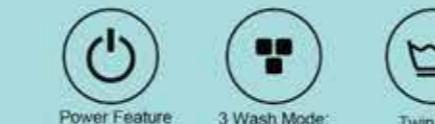
AVAILABLE IN



Radiant Rinse - Glass Top Models

SWIFT WASH

SVL8000FG - 8.0 KG



Power Feature
Wash - 400W
Spin - 160W

3 Wash Mode:
Standard
Heavy & Soft

Twin Tub



Detergent Box

Magic Filter

Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Full Glass Top Models

SEMI AUTOMATIC WASHING MACHINE

GLIDE WASH

SVL8000FG(B) - 8.0 KG



Power Feature
Wash - 400W
Spin - 160W

3 Wash Mode:
Standard
Heavy & Soft

Twin Tub



Detergent Box

Magic Filter

Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Full Glass Top Models

SEMI AUTOMATIC WASHING MACHINE

GLIDE WASH

SVL9000FG(B) - 9.0 KG



Power Feature
Wash - 420W
Spin - 180W

3 Wash Mode:
Standard
Heavy & Soft

Twin Tub



Detergent Box

Magic Filter

Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Full Glass Top Models

LUSTRO CLEAN

SVL9000FG - 9.0 KG



Power Feature
Wash - 420W
Spin - 180W

3 Wash Mode:
Standard
Heavy & Soft

Twin Tub



Detergent Box

Magic Filter

Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Full Glass Top Models

STORM RINSE

SVL12000FG - 12.0 KG



Power Feature
Wash - 440W
Spin - 200W

3 Wash Mode:
Standard
Heavy & Soft

Twin Tub



Detergent Box

Magic Filter

Child Lock



2+3 YEARS
WARRANTY



AVAILABLE IN



Radiant Rinse - Full Glass Top Models

SEMI AUTOMATIC WASHING MACHINE

GLIDE WASH

SVL11000FG - 11.0 KG



AVAILABLE IN

Radiant Rinse - Full Glass Top Models

STORM RINSE

SVL12000FG - 12.0 KG



AVAILABLE IN

Radiant Rinse - Full Glass Top Models

SEMI AUTOMATIC WASHING MACHINE SPECIFICATIONS

FULLY AUTOMATIC WASHING MACHINE SPECIFICATIONS

	SVLHDT800S 8.0KG	SVLHDT900S 9.0KG	SVLHDT100S 10.0KG
Motor RPM - 700	✓	✓	✓
Motor RPM - 800	✓	✓	✓
Warranty - 2+8 years	✓	✓	✓
Shock Proof Body	✓	✓	✓
Single Water Fall	✓	✓	✓
Wash Cycle - 40 min.	✓	✓	✓
Pulster Roller	✓	✓	✓
Power Feature Wash - 700W	✓	✓	✓
3 Wash Mode: Standard, Heavy & Soft	✓	✓	✓
Transparent Window Display	✓	✓	✓
Detergent Box	✓	✓	✓
Wash Motor Rating - 150W	✓	✓	✓
Water Level Selector	✓	✓	✓
Power Requirement 230V, 50Hz	✓	✓	✓
Single Steel Tub	✓	✓	✓
Plastic ABS Material	✓	✓	✓
Child Lock	✓	✓	✓
Magic Filter	✓	✓	✓
3D Roller	✓	✓	✓



Every Detail, Alive in Pure Brilliance

BLUETOOTH | MIRACAST | FRAMELESS-SCREEN
HI-END PROCESSOR | MULTIPLE CONNECTIVITY OPTIONS



WHY CHOOSE SVL SMART LED TV

At SVL, our LED TVs blend innovation, clarity, and style – delivering vibrant visuals and lasting performance, enriching everyday entertainment while building trust and brighter moments in every Indian home.



Brilliant Picture Quality

Enjoy vivid colors and sharp clarity for an immersive viewing experience.



Durable & Reliable

Built with long-lasting technology designed for Indian households.



Smart Connectivity Options

Seamless connectivity and modern functions for smarter entertainment.



Slim & Stylish Design

Modern look that enhances your living space.

ENJOY LIFELIKE COLORS AND SHARP CLARITY.

VAIPS Panel

500 Nits Brightness



PICTURE PERFECT SMART LED TELEVISION

BRINGING CINEMA HOME TO YOU

- UHD 4K
- VGA
- HDMI
- MEW UI
- Smart Hub
- Digital Dolby Sound
- Voice Assistant Remote
- USB
- Bezel-less
- 40W Sound
- 5000+ Apps
- In-built Wi-Fi

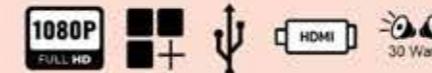


PREMIUM GOOGLE TV QLED G PRO SERIES

Size available:
43", 50", 55" & 65"

CRYSTAL CLEAR VIEWING, EVERY DAY

- FHD
- VGA
- HDMI
- MEW UI
- Smart Hub
- Digital Dolby Sound
- Voice Assistant Remote
- USB
- Bezel-less
- 30W Sound
- 5000+ Apps
- In-built Wi-Fi



GOOGLE ASSISTANT ANDROID TV | i PRO SERIES

Size available:
32", 40" & 43"

PICTURE PERFECT SMART LED TELEVISION

CLARITY THAT BRINGS STORIES CLOSER

- HD 1080P
- VGA
- HDMI
- MEW UI
- Smart Hub
- Voice Assistant Remote
- USB
- Bezel-less
- 20W Sound
- In-built Wi-Fi



VOICE ASSISTANT TVs

Size available:
32", 40" & 43"

SMART VIEWING, BUILT FOR YOUR WORLD

- HD 1080P
- VGA
- HDMI
- Pre-loaded Apps
- Smart Hub
- Voice Assistant Remote
- USB
- Bezel-less
- 20W Sound
- In-built Wi-Fi



GAMMA SERIES

Size available:
32", 40" & 43"

SVL

We Value Your Need

REFRIGERATORS



Preserving Freshness, Protecting Goodness

SMART COOLING | GREATER STORAGE FLEXIBILITY | FRESH LOCK
MORE SHELF SPACE | POWERFUL FRESHNESS.

WHY CHOOSE DIRECT COOL REFRIGERATORS

At SVL, we believe freshness is the foundation of every happy meal. Our refrigerators are designed as trusted consumer products that connect with families emotionally – keeping food safe, nutritious, and fresh. Built with care and durability, they make everyday living easier, healthier, and more meaningful for Indian homes.

PRESERVING NATURE'S FRESHNESS
FOR YOUR FAMILY



SVL REFRIGERATORS - COOL EFFICIENCY

SMART COOLING,
SMARTER LIVING.

- Farm Fresh Bin
- Flexible Side Bin
- Full-width Glass
- Freezer Shelf
- Durable Glass Shelves
- Electronic Temperature Controls



AVAILABLE IN SIZES
190 LTRS 215 LTRS 230 LTRS



COOL INSIDE,
STYLE OUTSIDE.

- Farm Fresh Bin
- Flexible Side Bin
- Full-width Glass
- Freezer Shelf
- Durable Glass Shelves
- Electronic Temperature Controls



AVAILABLE IN SIZES
190 LTRS 215 LTRS 230 LTRS





SVL REFRIGERATORS - PRESERVING FRESHNESS

EFFICIENT COOLING, LOCK-IN FRESHNESS.

- Farm Fresh Bin
- Fresh Zone Drawer
- Flexible Side Bin
- Toughened Glass
- Full-width Glass
- Shelves
- Large Bottle Rack
- Ice Cube Tray

AVAILABLE IN



AVAILABLE IN SIZES

190
LTRS

SILENT
COOLING



MAXIMUM COOL PERFORMANCE.

- Farm Fresh Bin
- Durable Glass Shelves
- Flexible Side Bin
- Electronic Temperature
- Full-width Glass
- Controls
- Freezer Shelf

AVAILABLE IN



AVAILABLE IN SIZES

190
LTRS

SUPERIOR
QUALITY



FAST COOLING, ZERO COMPROMISE.

- Farm Fresh Bin
- Durable Glass Shelves
- Flexible Side Bin
- Electronic Temperature
- Full-width Glass
- Controls
- Freezer Shelf

AVAILABLE IN



AVAILABLE IN SIZES

190
LTRS 215
LTRS 230
LTRS

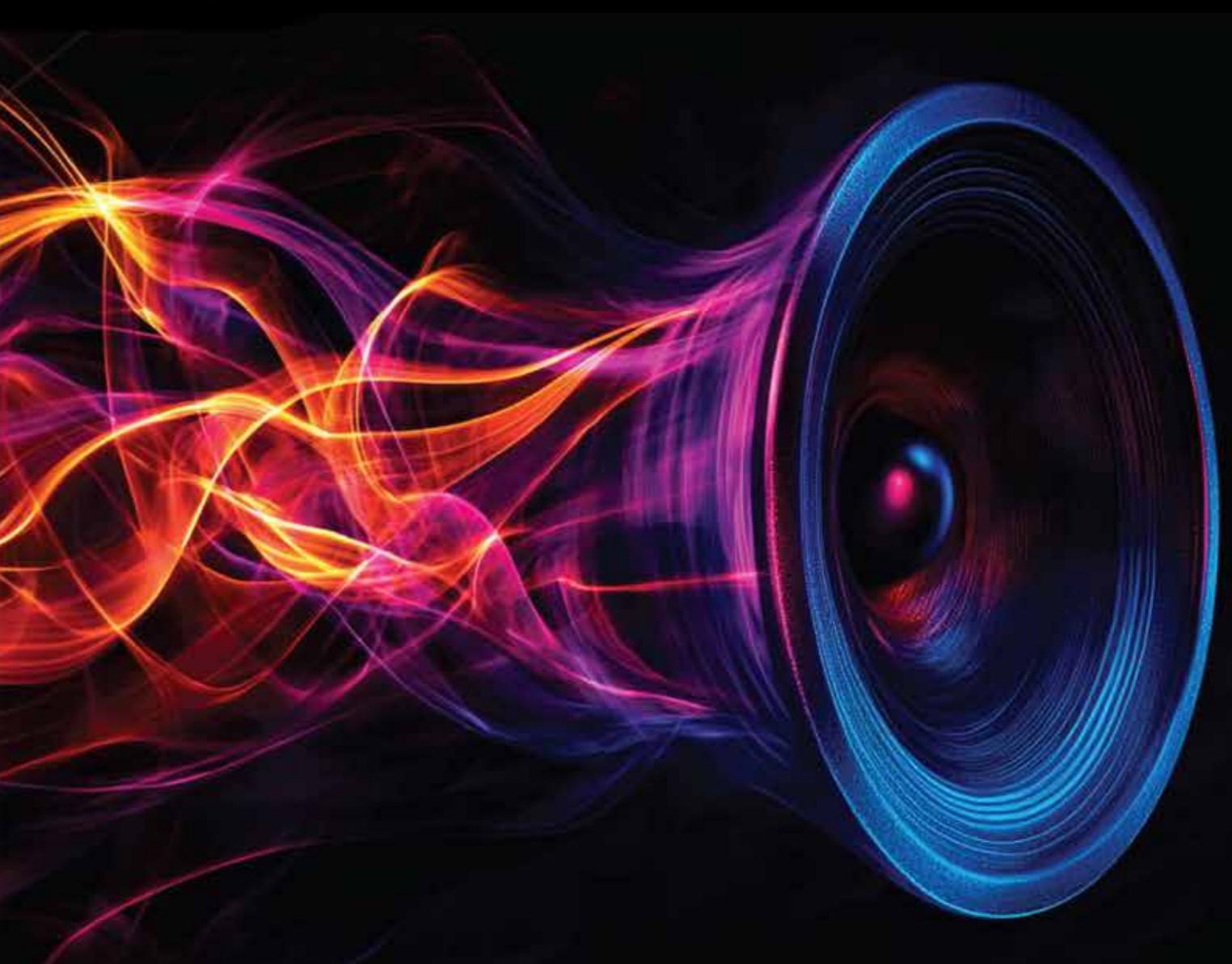
DEEP COOL
PERFORMANCE



SVL

We Value Your Need

HOME THEATER



**Bring Cinema Home, with
Sound That Speaks Quality**

BLUETOOTH | USB | AUX | POWERFUL WOOFER

WHY CHOOSE OUR IMMERSIVE HOME THREATRE SYSTEMS

At SVL, we bring cinema home. Our home theatres are designed to deliver sound that doesn't just play — it surrounds, moves, and touches your senses. With crystal-clear audio, deep bass, and immersive clarity, every note feels alive. More than entertainment, it's an experience crafted to connect people, turning every moment into a shared celebration of sound and emotion.

SURROUND SOUND THAT
FILLS EVERY CORNER.



SPIRAL SOUND
TECHNOLOGY



VIBRANT SOUND



CRYSTAL-CLEAR
AUDIO



HOME THREATRE SYSTEMS CRYSTAL-CLEAR AUDIO, DEEP BASS

IMMERSIVE SOUND QUALITY

- 40 WATTS RMS
- POWER DC 5V/2A
- 3 HRS POWER BACKUP
- BLUETOOTH
- USB, AUX
- PORTABLE



SVL SOUND
STICK 40

FEEL EVERY BEAT

- 40 WATTS RMS
- POWER DC 5V/2A
- 3 HRS POWER BACKUP
- WITH CORDED MIC
- BLUETOOTH
- USB, AUX
- PORTABLE



SVL PORTABLE
SPEAKER 1100 BT

IMMERSIVE SOUND QUALITY

- 65 WATTS RMS
- HEIGHT 24 INCH
- WITH CORDED MIC
- BLUETOOTH
- 4X2 SPEAKER
- 8 INCH WOOFER



SVL DJ 65

HOME THREATRE SYSTEMS CRYSTAL-CLEAR AUDIO, DEEP BASS



CRYSTAL-CLEAR AUDIO QUALITY

- 200 WATTS RMS
- BLUETOOTH
- POWER DC 5V/2A
- WITH CORDLESS MIC
- 8 INCH WOOFER
- HEIGHT 28 INCH



SVL 8110 BT

RICH BASS AND CLARITY

- 300 WATTS RMS
- HEIGHT 32 INCH
- DUAL TOWER
- 8 INCH WOOFER
- WITH 1 CORDLESS MIC
- BLUETOOTH,USB,AUX



SVL 9520 BT

CRYSTAL-CLEAR AUDIO QUALITY

- 120 WATTS RMS
- SINGLE TOWER
- BLUETOOTH V 5.0
- WOOFER 4"X 2



SVL DJ 120

CRYSTAL-CLEAR AUDIO QUALITY

- 160 WATTS RMS
- 12 INCH WOOFER
- WITH 2 CORDLESS MIC
- 6 HRS POWER BATTERY BACKUP
- BLUETOOTH
- BATTERY 7 AH
- DIGITAL REMOTE

SVL DJ 160
IN BUILT TROLLY PARTY BOX

MADE IN INDIA, MADE FOR YOU

Appliances built with care, designed for every Indian home.



Proudly made in India, our washing machines, LED televisions, home theatres, and refrigerators are built to serve every Indian home with trust and reliability. Designed with advanced technology and crafted with care, each product reflects the spirit of India—strong, progressive, and full of life.

We manufacture not just appliances, but partners that stand beside every family, every day.

For us, it's more than making machines—

it's about making India stronger, fresher, and brighter.



*Note: Actual product colors may vary in printing.